



# Expand Your Business Reach in the Tracy Community by: Becoming a 4<sup>th</sup> of July Sponsor

## Event Facts:

- Over 4,000 attendees all day
- Family activities such kids crafts/games, parade, vendors
- Affordable sponsor levels \$300 - \$1,000
- Largest family event held in Tracy

## Sponsor Benefits:

- **Engage** with future customers by having a FREE booth at the event
- **Build** your brand awareness by being advertised at the event through banners, stage announcements, ads in program and event marketing materials
- **Support** and invest in your local community!

## 4<sup>th</sup> of July Sponsorship Packages:

### Official Event Co-Sponsor: \$1,200

- Recognized as Event Co-sponsor on event poster, website/ads
- 2 banners to place on stage at park/stadium\*
- Full page ad in event program
- Recognized in announcements on stage during event
- Logo on 4<sup>th</sup> of July Poster
- 10x10 booth space at park
- 20 tickets to the fireworks show at the stadium

### Entertainment Sponsor: \$500

- 1 banner to place at park \*
- Recognized in announcements on stage during event
- Half page ad in event program
- Logo on 4<sup>th</sup> of July Poster
- 10 tickets to the fireworks show at the stadium

### Fireworks Show Sponsor: \$300

- 1 banner to place at stadium
- Listed as sponsor in event program
- 4 tickets to the fireworks show at the stadium

*\*Banners must be provided by business*

Name \_\_\_\_\_ Company \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone \_\_\_\_\_

### Sponsorship Level: Please Indicate level:

\_\_\_ Event Co-Sponsor (\$1,000) \_\_\_ Entertainment (\$500) \_\_\_ Fireworks Show Sponsor (\$300)

Pay by Visa/MC Card Card # \_\_\_\_\_ Expires \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please make check payable to:  
**Tracy Chamber of Commerce**  
Mail to: 223 E. 10<sup>th</sup> Street  
Tracy, CA 95376

Call Maria Valenzuela for more details, 209-835-2131  
Fax form to Chamber (209)833-9526 or  
email [info@tracychamber.org](mailto:info@tracychamber.org)

