Vol. 15, Issue 1

JANUARY 2015

BUSINESS NEWS

IN THIS ISSUE:

CEO Message  2
City Updates  3
HMF Scholarships  4
New Members  5
Member Spotlights  6
Professional Services  7
Calendar  8

“Creating A Community Where Business Thrives”

Tracy Portraits  
Theory of Play Child Dev. Ctr.  
Delta RV
A Message from the Chamber CEO...

Happy New Year! I have spent the last quarter of 2014 planning for 2015 and I am excited to FINALLY be able to tell you about some of the new programs and events the Chamber will host this year! Each new program is intended to add value and promotion to our members and will help us achieve our mission of ‘Creating a Community Where Business Thrives’

LEADERSHIP TRACY
This new program is intended to develop a new community of leaders through a 7 month course dedicated to creating a stronger sense of awareness of the services provided in Tracy. This program will also serve as a networking opportunity for businesses to meet and connect with each other as well as with key leaders in the community. The goal of this program is to expand leadership skills, knowledge, and influence in the community to create a stronger community with great leaders.

PLAN FOR SUCCESS BUSINESS WORKSHOPS
The Chamber will host business classes every other month starting in February to provide the opportunity to educate, mentor and support small business. These workshops will include business topics that will increase skills, knowledge, and profitability for businesses. Examples of classes include social media, accounting/HR, profitability/margins, hiring/retaining employees, and strategic goal setting. Our goal with these workshops are to provide advice and ideas for businesses to improve their processes and strategies as well as obtain better results in their business.

BUSINESS FORUM & REAL ESTATE ROUND-UP
This new program is intended to build economic awareness through an informational tour of the City to showcase new commercial/residential development. After the tour, attendees will be shuttled to the Tracy Community Center for a luncheon. At the luncheon, speakers will provide updates on economic development and major projects in Tracy. Attendees will have access to network with business leaders in several different industries as well as hear a forecast of what to expect in 2015.

BUSINESS WALK & RETENTION/EXPANSION VISITS
In 2015 the Chamber will focus its efforts to understand the business needs of Tracy. We intend to compile information and feedback through several different surveys, visits, and interactions with businesses. We can’t begin to develop solutions or ideas unless we know the issues or problems businesses are facing the most in our community. If your business is sent a survey or visited in 2015, I hope you will take a couple minutes from your busy day to share with us your honest thoughts of the business climate in Tracy. Through these surveys and visits we intend to identify weaknesses and areas for improvement in order to better serve our businesses.

I hope your business will take advantage of some of the new programs the Chamber will launch in the new year. Feedback and input from our members will be critical for us in 2015, so please send your comments and ideas our way!

-Sofia Valenzuela, CEO, Tracy Chamber
What’s Happening in your City...

Economic Development Update:

- The Tracy Outlet Center is currently being sold and in the process of closing escrow. The plan for the property will continue for retail use.
- City council has approved a purchase and sale agreement for the sale of the City owned one-acre property adjacent to Texas Roadhouse. The developer has an executed letter of intent with El Pollo Loco for the site.
- City staff is working on two additional fast casual restaurants interested in developing on the City’s Park & Ride in the I-205 area.
- SweetArts located in Downtown Tracy is now open. They offer a variety of cupcakes, cookies, macaroons, and specialized cakes.
- Extreme Pita located at 2439 Naglee Rd. near the Home Depot shopping center is now open. They use grilled meats and vegetables in their pitas as a healthier option to fast food.
- Ono Hawaiian BBQ has opened near Extreme Pita offering a diverse menu with a fusion of Hawaiian, Japanese, Korean, Chinese and American dishes.

For more information about the City of Tracy visit www.ci.tracy.ca.us

Elite Ambassador:
of the month:
Lon Swanson
Journey Christian Church

Thank you for your continuous support to the Chamber and its members!
Oak Valley Community Bank, a wholly owned subsidiary of Oak Valley Bancorp, recently announced the official opening of their Tracy Branch. It is located at 1034 North Central Avenue, on the corner of Central and 11th Street and is the Bank's fifteenth location.

The new branch offers a full line of personal and commercial banking services, a traditional walk-up ATM, night deposit service, and safe box availability. The branch, being situated on one of the most traveled streets in downtown Tracy, is conveniently located with ample parking. Hours will be Monday - Thursday from 9:00 AM to 5:00 PM, and Friday from 9:00 AM to 6:00 PM, with the possibility of adding Saturday hours at a later date.

Tracy banking professionals, Mike Petrucelli, Vice President, Commercial Loan and John Capri, Vice President, Branch Manager will be managing the Bank’s business development and growth initiatives in Tracy. Additional staff includes Rose Karst, Assistant Customer Service Manager, Michele Pilger, New Accounts, and Belinda Mahan, Customer Service Representative.

“We have hired an excellent team of experienced business bankers with strong community ties. They understand the importance of relationship banking and our ability to provide premier service, supported by technology-driven convenience, with an old-fashioned touch, stated President and CEO, Chris Courtney.

Established in 1991, Oak Valley Community Bank offers a variety of loan and deposit products dedicated to serving the needs of individuals and small businesses. The Bank currently operates through 15 convenient locations: Oakdale, Sonora, Turlock, Stockton, Patterson, Ripon, Escalon, Manteca, Tracy, three branches in Modesto, and three branches in their Eastern Sierra Division, which includes Bridgeport, Mammoth Lakes, and Bishop.

For more information call 1-866-844-7500 or visit www.ovcb.com.
Thank You for Renewing With Us

Under 5 Years:
Barth Roofing Company, Inc.
Crown Key Realty
Centro Vida Tracy
Premier Chrysler, Dodge, Jeep, Ram of Tracy
Firestone
Premier Hyundai
Prime Health & Nutrition
Ray Lopez - Keller Williams Realty
Suit City Tailoring

5-10 Years:
Animal Rescue of Tracy
Barista’s Coffee House, Inc.
Brandman University-Chapman University System
Lisa Aguilera - Keller Williams Realty
Marcel Orthodontics
Mo-Cal Office Solutions
New Hope Post Acute Care
Realty Executives/Valley Executives
Waterstone Apartment Homes
World Gym

11-20 Years:
Albert Realty Services
Boys & Girls Club of Tracy
Don Cose
Fairfield Inn Tracy
Hotchkiss Mortuary FD 321
McHenry House Tracy Family Shelter
UNCLE Credit Union

20-30 Years:
American Medical Response
JT Storage, L.P.
Kemper CPA Group
Miller’s Family Dentistry
Old Republic Title
Party Warehouse
Souza Realty & Development
United Way of San Joaquin County

30-40 Years:
Kagehiro Ranches, Inc.
Leprino Foods
Napa Auto Parts
PFWD, Inc. Fallavena & Willbanks

Over 40 Years:
Bank of Stockton
Calaveras Materials
Pacific Gas & Electric

Welcome to the Chamber New Members!

Adapa and Agastya Medical Associates
652 W. 11th Street, Ste/#137, Tracy, CA
209-833-7555
Ramana Adapa, MD, MPH
*Medical Clinic

Co-Occupational Medical Partners
2156 W. Grant Line Rd., Ste.#200, Tracy, CA
209-207-9969
Carol Brehmer
*Health Care

Eaton Optometric Group, Inc.
4598 S. Tracy Blvd. Ste. #130, Tracy, CA
209-835-1181
Angie Osborne
*Optometry

Jeffrey Schulz Catering
39 California Ave. Ste/#103, Tracy, CA
209-855-1914
Branden Woodruff
*Catering

Oak Valley Community Bank
1034 N. Central Ave., Tracy, CA
209-249-7375
John Capri
*Banks

PPG/Glidden Professional Paint
2504 Monte Diablo, Stockton, CA
916-599-9885
Casey Worcester
*Painting Supplies & Equipment

Styled to Sell
Tracy, CA
209-814-1618
Chris Ball
**Interior Design/Staging

Tri-Valley Orthopedic Specialists, Inc.
2180 W. Grant Line Rd. Ste/#100, Tracy, CA
866-623-7600
James Angel
*Orthopedics/Medical

**Home-Based Business

www.tracychamber.org
Theory of Play CDC

Theory of Play Child Development Center was built with one concept in mind: families. All great preschools and daycare centers have the same goals in mind: providing opportunity for socialization, getting children ready for kindergarten and to ensure a safe and nurturing environment for your child.

At T.O.P. we do all those things but go one step above by providing the parents and guardians custom scheduling options. Not all families are the same and by no means are their schedules. If you need something temporary or permanent, you have a place in our school. We offer family specific scheduling and if you don’t have a specific schedule? That’s ok. Sign up for our hourly drop in so that you can go to the doctors or the store all by yourself.

Still don’t have a need for us? That’s ok. No matter how hard we try and fight it we all have a birthday every single year. Let us host your next party. Have 10 kids or 30 kids, the rate will not change. With a 6500 square foot facility and a huge gated yard there is something for everyone!

Call for more information or stop by for a tour. I guarantee you will be more than pleasantly surprised. 209-597-5705 2105 N Tracy Blvd

New To Tracy: Extreme Pita

Extreme Pita has been delighting guests with healthier great tasting pita sandwiches since 1997. Extreme Pita was the first restaurant to marry old world authentic pita bread with healthier, fresh, and unique flavors. Come experience pita perfection whether you love the classics or crave the adventures of something new at their Ribbon Cutting/Grand Opening event in Tracy on Friday, January 30th at 9:30 a.m. at their location, 2439 Naglee Rd. near the Home Depot Shopping Center.

Looking for a new and fresh catering experience for your next staff meeting or company party? Extreme Pita also specializes in catering party trays for a healthier and tastier option! Call them today to place your order, 209-221-6449.

Plan for Success Business Workshops

Prepare your business for GREATNESS!

Tues. Feb. 24th 9AM at Chamber office

Topic: Strategic Planning “The Road Map to Success”

Cost :$10
RSVP: 209-835-2131
Limited seating

Business Quote of the Month:

“Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion.”

- Jack Welch

Oscar A. Anzaldo, LUTCF
Financial Services Professional*
CA State Ins. Lic.# 0652418 OR Ins. Lic.# 176841
Agent, New York Life Insurance Company
*Registered Representative NYLIFE Securities LLC
(Member FINRA/SIPC) A Licensed Insurance Agency

Financial Services - Life Insurance Products
Variable Annuity Products* - Fixed Annuity Products
Retirement Planning - Disability - Individual & Group Benefits

1015 A Street Tracy, CA 95376 Phone: (209) 835-2110 or (209) 474-1280
Se Habla Espanol

“Servicing the San Joaquin Area”
Anzaldo.OP Insurance & Financial Services, LLC is not owned or operated by NYLIFE Securities LLC or its affiliates.
Anzaldo.OP, LLC is a local, family owned insurance and Financial Company specializing in Financial Services, Life Insurance,
ACCOUNTING & TAX SERVICE
Behnam Accounting Solutions..............................209-835-9655

AUTOMOBILE - REPAIRS & SERVICE
D & M Automotive......................................................209-879-9345

BANKS
Bank of Stockton.........................................................209-820-2000
Central Valley Community Bank..............................209-830-6995

BAR & LOUNGE
MJ’s Bar & Lounge LLC...............................................209-831-9948

BOOKKEEPING & PAYROLL
Account Masters Bookkeeping.................................209-836-4961

CHILD CARE
Kindercare Learning Center.......................................209-835-9247
Theory of Play Child Development..............................209-597-5705

DENTISTRY
Shailaja Singh, DDS....................................................209-833-0020

EVENT PLANNER
Captivating Moments Event Planning & Mgmt..............209-830-7014

FARMERS MARKET ASSOCIATION
Stockton Certified Farmers Market..............................209-943-1830

GROCERY STORES
Grocery Outlet of Tracy.............................................209-836-2182

HANDYMAN SERVICE
Dynasty Handyman......................................................209-627-0080

HEATING & AIR CONDITIONING
Altamont Mechanical Heating & Air............................209-346-2422

HOME FURNITURE
Yesterdays Treasures Consignment............................209-248-6888

INSURANCE SERVICES
Farmers Insurance - Hashimi Insurance Agency............925-353-5942
Larry Benson Nationwide Insurance
Life, Home, Auto, Business, Workers Comp, Motorcycle
.................................................................209-229-1096

LED LIGHTS
Design Energy Group..................................................209-609-8186

MARKETING/ BUSINESS DEVELOPMENT
Graphic Design, Websites, Social Media Marketing
Pineapple Club Designs..............................................209-207-4504

MEDICAL SUPPLY
Ecologically Sound Medical Services..........................209-835-6868

MORTGAGE LENDING
Pamela Dew-Diversified Capital Funding.....................209-833-3338

MOVING & STORAGE COMPANY
Greater Bay Relocation Services, North American Van Lines
.................................................................209-830-4435

NON- PROFIT
Manteca CPR Classes................................................209-817-8464

PET GROOMING
Pampered Pet Grooming & Spa....................................209-833-7600

PHOTOGRAPHY
Tracy Portraits............................................................209-834-2052

POOLS & SPA
Pacific Pool & Spa.......................................................925-337-4207

REAL ESTATE
Holly Commerce Center.............................................925-283-8777
Lisa Aguilera—Keller Williams.....................................209-814-8256
Ray Lopez - Keller Williams.........................................209-914-8010

RESTAURANT
Extreme Pita...............................................................209-221-6449

SHOPPING - RETAIL
West Valley Mall Community Room Rental
.................................................................209-836-4091 x108

SOLAR SALES
Sunrun........................................................................209-814-6156

SUPPLEMENTAL INSURANCE
AFLAC.........................................................................209-323-4183

TERMITE & PEST CONTROL SERVICES
Take Care Termite & Pest Control...............................209-832-7300

WATER WELL PUMP CONTRACTOR
Commercial, Domestic, Irrigation, 24 Hr.
I. J. Larsen Pumps, Inc...............................................209-529-2020

WEBSITE HOSTING & DESIGN
Nnvent.......................................................................888-408-2515

Your company can be listed here for just $100 per year. Call 209- 835- 2131

www.tracychamber.org
January Meetings
01/06 8:30AM Ambassadors at Chamber
01/01 12:30PM Hispanic Group at Chamber
01/08 12PM Starting Your Own Business at Chamber
01/28 4PM Board Meeting at Chamber

January Events
01/09 1PM Ribbon Cutting at Accounting & Tax Pros
01/13 8AM Coffee at Bill Pollard CPA
01/22 5PM Meet the Board Mixer at McLane, Foods
01/27 4PM Ribbon Cutting at Farmers Insurance/Hashimi Insurance Agency
01/30 9:30AM Ribbon Cutting Extreme Pita
01/30 5:30PM Winter Gala at Community Center

February Meetings
02/03 8:30AM Ambassadors at Chamber
02/10 12:30PM Hispanic Group at Chamber
02/12 12PM Starting Your Own Business at Chamber
02/25 4PM Board Meeting at Chamber

February Events
02/10 8AM Coffee at Singh Dental Center
02/18 10AM Loan Readiness Workshop at Grand
02/24 9AM Plan for Success Workshop at Chamber
02/26 5PM Mixer Grand Theatre by Grand Foundation

Chamber Office will be closed for the Holidays:
January 1st & January 2nd

Tracy Chamber of Commerce
2015 Winter Gala
and Community Recognition Awards

Friday, January 30, 2015
5:30 P.M. No Host Cocktails
7:00 P.M. Dinner and Awards

Tracy Community Center
950 East Street, Tracy

Tickets: $75 per person
Purchase Tickets or Sponsorships at 209-835-2131

www.tracychamber.org